



# Virginia Green Hotels & Lodging Facilities



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## Ocean Key Resort Virginia Beach, VA

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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Ocean Key Resort

Ocean Key Resort is a 142 suite luxurious timeshare resort located at the South end of the Oceanfront of Virginia Beach.

We would like to be known for our on going efforts in striving to increase our energy and green sustainability.

### Virginia Green Activities

#### **This facility pledges that they:**

##### **Offer optional linen service**

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train housekeeping staff on our process for optional linen service
- Track optional linen participation rate
- Purchase water- and energy-efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize the use of bleach and chlorinated chemicals

##### **Recycle**

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:
- Glass Bottles

- Plastic Bottles
- Aluminum cans
- Newspaper
- Office paper

Other items recycled by the facility:

- Printer/ copy machine toner cartridges
- Cardboard
- Electronics equipment such as computers, etc.

## **Reduce solid waste**

- Track overall solid waste costs
- Have a numeric goal to reduce overall materials that go to the landfill
- Use bulk soap dispensers instead of individual soaps/shampoos in guest rooms
- Use refillable shampoo bottles rather than single-use bottles
- Instruct housekeeping staff to save and reuse unopened items
- Donate excess food from events
- Use disposable foodservice items that are made from recycled content
- Use disposable foodservice items that are recyclable (in your area!)
- Use reusable coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand-dryers
- Purchase recycled-content paper-towels and toilet paper
- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible
- Use green cleaning products that are dispensed in bulk
- Install carpet with sustainable or recycled content and low-VOC adhesives
- Use latex, low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping

## **Use water efficiently**

- Track overall water usage and wastewater costs
- Have established a numeric goal to reduce water consumption over time

- Perform preventative maintenance to stop drips and leaks
- Have installed low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Have installed low flow toilets (use 1.6 gallons per flush or less)
- Have landscaping that utilizes native species
- Have minimized our lawn area
- Have minimized impervious areas (paving, concrete, etc.)
- Have installed drip line irrigation
- Use a nutrient management plan that minimizes the use of fertilizers

### Conserve energy

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Have established a numeric goal to reduce energy usage over time
- Use ENERGY STARs Benchmarking Tools for the Hospitality Industry
- Have individual thermostats for each room; ensure they are correctly adjusted
- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

### Offer a green events package

- We do not host conferences or events

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For more information on **Ocean Key Resort**, see [www.vsaresorts.com](http://www.vsaresorts.com) or contact Carl Gress at [cgress@vsaresorts.com](mailto:cgress@vsaresorts.com) or 757-425-2200.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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